

# Amy Yilmaz

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## EDUCATION

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### Yeditepe University

Istanbul

Bachelor of Science in Visual Communication with high honor certificate GPA:3.50/4.00

Graduation Date: 2021

### Yeditepe Univerity

Istanbul

Bachelors of Art in Plastic Arts( Drawing, Sculpting, Painting) with honor GPA: 3.50/4.00

Graduation Date: 2021

## WORK EXPERIENCE

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### DDN

New York, NY

*Video Editor, Producer*

2022 - 2023

- Executed video editing task with precision, enhancing video storytelling.
- Utilized advance Adobe Premier Pro skill to deliver high-quality content.
- Resolved technical issues, ensuring smooth production with workflow.
- Contributed to the team's success, resulting in 15% increase in subscription.
- Led video editing projects, ensuring enlightenment with narrative goals and deadlines.

### Beauty Junkies

New York, NY

*Graphic Designer, Content Creator*

2021 - 2022

- Challenged traditional design concepts at Beauty Junnkies, sparking innovation.
- Solved complex design issues, contributing to in 20% increase to customer satisfaction.
- Impacted brand visibility positively leading to a 15% increase sales.
- At Beauty Junkies, i elevated brand visual, increasing engagement by 30% through innovative design.
- Led the team in redesigning the Beauty Junkies website, enhancing user experience and booting sales.

### TRT

Istanbul

*Graphic Designer*

2020 - 2021

- Elevated TRT's brand visibility by creating innovative designs, enhancing customer engagements.
- Analyze market brands to produce relevant graphic content, increasing TRT's online presence by 30%.
- Led a team in redesigning TRT's logo resulting in a 40% increase in brand recognition.

## MARKETING EXPERIENCE

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### Sunrun

Hackensack, NJ

*Sales Representative*

2022 - Present

- Engaged with homeowners to generate interest in solar solutions, leading to an average of 10 appointments scheduled per week and at the end of the month calculated appointment, sits and sales to choose the best salesman.
- Surveyed various neighborhoods to assess homes for solar eligibility, ultimately identifying and qualifying over 500 potential leads.
- Mastered the intricacies of renewable energy and its advantages for consumers, resulting in a 20% increase in sales conversion rates.

### Sales Execution

Jersey City, NJ

*Sales Assosiate*

2021 - 2022

- Conducted door to door sales within assign territories, promoting and selling company products.
- Utilized prospecting techniques to generate leads and identify potential customers.
- Demonstrated comprehensive product knowledge to effectively present features, benefits and pricing details.
- Established trust and built rapport with customers through professional and courteous interactions.

## Marketplace

Downtown New York, NY

*Customer Service Representative*

2021 - 2022

- Provided exceptional customer service to clients, ensure their needs were met and issues were resolved.
- Assisted customers in selecting products, offering recommendations and processing orders.
- Handled customer inquiries and complaints, providing timely and effective resolution.
- Collaborated with cross functional teams to ensure smooth order processing and delivery.

## LEADERSHIP EXPERIENCE

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### Yeditepe Camlik

Istanbul, Turkey

*Artist, Graphic Designer*

2019 - 2021

- Organized layout of digital portfolio by strategically sequencing pages and incorporating artwork to enhance visual appeal, resulting in a 40% increase in website traffic.
- Utilized advanced design software to create eye-catching graphics for promotional materials, leading to a 15% increase in social media engagement.
- Collaborated with marketing team to integrate custom illustrations into advertising campaigns, driving a 20% increase in customer conversions.

### The Sun Studio

Istanbul, Turkey

*Artist, Teacher Assistant*

2015 - 2019

- Supported students in developing their design portfolios and artist statements, leading to a 20% improvement in the quality of their work showcased at the annual art exhibition.
- Collaborated with lead teacher to organize guest lectures from industry professionals, exposing students to real-world design and art practices, resulting in a 30% increase in student interest towards pursuing careers in design.
- Prepared curriculum materials and lesson plans to enhance student engagement and creativity, resulting in a 15% increase in student participation during class activities.

## SKILLS

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**Computer:** SQL, Adobe Photoshop, Illustrator, InDesign, XD, After Effects, Premiere, Lightroom, Figma, Prototype, Wireframe, AutoCad Maya, Blender, 3D Design, Web Developing(HTML, CSS), Microsoft Word, Excel

**Language:** Turkish Native, Intermediate French  
Interests: Chess, playing the piano, personal development, classic music, comic book, yoga, swimming, drawing, cooking

## CERTIFICATE

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Professional UI Design Certificate (6 months) by **Google**